



# Fine Lines

THE FWAG POP UP EXHIBIT IS UP NOW THROUGH DECEMBER 29!

Please tell your friends and your friends' friends to visit us at The City Exchange Shops, located at 127 West Wayne St #100, Fort Wayne, just east of Harrison Street and west of J K O'Donnell's. Open Tues.-Sat., 11am-6pm. Please contact Sandy McGill at [smcgill1253@gmail.com](mailto:smcgill1253@gmail.com) or 260-414-5219 if you have any questions or would like to volunteer to be a part of this exciting new retail venture.



Welcome December!

Brrr! It's been so cold lately. I hope everyone had some down time at Thanksgiving. Mine was fairly quiet with my family as they are scattered across the country.

I loved hearing Marta talk about framing – I learned a couple new things. I am thankful for the variety of programs that are presented each month. Thank you for coming and supporting our Guild.

The December Social is almost here. The pulled pork will be yummy and I am eager to sample food that you have each brought. Our parties are one of my favorite activities since I try to sit by different people and get to know them better. There will be plenty of room to spread out and enjoy each other. Bring your favorite side dish or dessert to share!

We are going to have a wonderful year of programs and activities!

Creatively yours,

Barb Yoder. President

## Committees and Chairpersons

### OFFICERS:

**President:** Barb Yoder bjoyful\_1999@yahoo.com  
**Vice President:** Karen Harvey  
**Secretary:** Lynne Padget  
**Treasurer:** John Kelty jckwatercolors@gmail.com

### COMMITTEE CHAIRS:

**Membership:** Dianna Burt  
(260) 615-4103, diannaburt@yahoo.com  
**Exhibition Coordinator:** Nancy Longmate  
**Arts United Rep:** Darlene Selzer-Miller  
**Publicity:** Susan Wenger  
**Newsletter:** Terri Buchholz at  
fwagnewsletter@gmail.com  
**Website/Facebook:** Darlene Selzer-Miller &  
Alex Hall  
**Pop Gallery:** Sandra McGill  
**Plein Air Coordinator:** Karen Harvey  
**Historian:** Stacia Alexander

To contact officers or board members, write to  
fwagnewsletters@gmail.com or go through our website at  
FWAGwebsite@gmail.com.

### - A Reminder

The positions for the editorship of the Fine Lines Newsletter and for FWAG publicity are open. Terri Buchholz and Susan Wenger will be leaving these chairs as of January 2019. We need someone to take over. This is your chance for deeper involvement with the organization.

### Treasurer's Report

11/1/18 through 11/28/18

*Beginning Balance	\$8,374.76
Income	\$235.97
Expenses	\$754.49
Ending	\$7,856.24
*Includes Patterson Funds	
CD Balance as of 9/30	\$10,554.85
Total Assets	\$18,411.09

John Kelty, Treasurer

## Come to the FWAG Christmas/Winter Social!



Come and join us to visit with old friends and to get to know new members while we celebrate the season on

**December 7 at 6:30 - 9:30 pm** at the Unitarian Universalist Congregation Fort Wayne (UUCFW) located at 5310 Old Mill Rd, Fort Wayne, IN 46807.

Plan to bring your favorite dish to share and perhaps a bottle of wine or soda. The meat will be provided by the Guild. Spouses are welcome.

### Educational Opportunities by Our Members

**DONI ADAM** - Art classes in home, 260-478-9666, doni.adam@frontier.com.

**WILETTA BLEVINS** - Art classes at Grace Presbyterian Church, 1811 Fairhill Road. Tuesdays 260-424-6394

**TOM DE SOMER** - Watercolor Art Classes Beginner & Intermediate Adult Students, 18 and older, Watercolor Basics, Design, & Technique. 805-328-8336  
[tom@desomerart.com](mailto:tom@desomerart.com) Register online at [www.desomerart.com](http://www.desomerart.com)

**EUNICE SCULLY** - Fiber art and quilting. 260-333-0813 or eunice@thescullys.net

Welcome New Members!

Rebecca Stockert

Christopher Katt

Susan Knowles

Are you ready to show your art?

13 venues are available to exhibit artwork for sale for FWAG members. Still available for January/February.:

Active Day of Fort Wayne.

At Hobson&Ruff - 5 medium size paintings.

Citizen Square Berry St. 3rd floor - 4 larger paintings.

All others are taken.

## Looking Forward to 2019

As of mid November, FWAG has already reached 111 members, an unprecedented number so early in our fiscal year starting each September. Here is a list of benefits and a few events we are looking forward to *so far* in 2019:

- \* Members' meetings in January, February, March, April, May, September, October, and November with a line up of programs.
- \* Monthly opportunities to exhibit and sell our work in 14 locations exclusively reserved for FWAG members.
- \* A members only exhibit in January at the Allen County Public Library in the Jeffery R.Krull Gallery.
- \* The FWAG sponsored Annual Ventures in Creativity Juried Exhibit in July, held at the Mimi and Ian Rolland Art Center at the University of St. Francis.
- \* Weekly plein air outings held from spring to early fall at locations to be announced.
- \* Free advertising in our newsletter for members who teach or have art related businesses.
- \* At least one FWAG sponsored workshop.
- \* A Spring Social is held for members only.
- \* Announcements of calls for entry, exhibits, and events held locally and regionally.
- \* The FWAG sponsored Kekionga Paint Out held in conjunction with A Taste for the Arts.
- \* Plans are in the works for at least four FWAG Pop Up Exhibits for members.
- \* A members only exhibit held in September at Aldersgate United Methodist Church.
- \* Typically a members only spring and winter exhibit held at The Heritage Pointe of Ft. Wayne.
- \* A Christmas/Winter social is held for members only.
- \* Fellowship, mentorship, education, critiques with others who share your passion for art.

# Art Calendar

Give the Gift of ART this  
Christmas and remember to  
SHOP LOCAL!!

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**Castle Gallery Fine Art Holiday Show** is up now through Jan.5. Remember to check out their gallery gift shop too! Visit the Castle Gallery at 1202 West Wayne St., Ft.Wayne, Gallery hours are Tues.-Sat., 11am-6pm. [www.castlegallery.com](http://www.castlegallery.com)

**Crestwoods Frame Shop and Gallery** represents many local artists and artisans. Paintings are now on display by Gwen Gutwein, George McCullough, Tom Keese, and more. Be sure to stop in during your holiday shopping excursions. And remember they will offer discounts to FWAG members for our framing needs. Crestwoods is located at 314 North Main St., Roanoke IN.  
[www.crestwoodsgallery.com](http://www.crestwoodsgallery.com)

Shop paintings, pottery, glass, wood, jewelry, photography, sculpture, and wearables made by the 70 artists represented at **The Orchard Gallery**, 6312 Covington Rd., Fort Wayne.  
[www.TheOrchardGallery.com](http://www.TheOrchardGallery.com)

**The Fort Wayne Artists Guild Members Show** is scheduled for January 12 through February 22, 2019, at the Jeffery Krull Gallery in the downtown Allen County Library. Drop off your work at the Library on Jan.7, 9-11am or 5-7pm. Watch your email for more details.

Give yourself the gift of a workshop! Explore The **Franciscan Life Process Center's** amazing line up of TOP artists coming in 2019 at [https://lifeprocesscenter.org/calendar/action~agenda/cat\\_ids~3/request\\_format~html/](https://lifeprocesscenter.org/calendar/action~agenda/cat_ids~3/request_format~html/). The Center is located at 11650 Downes Street, Lowell, Michigan 49331. 616-897-7842

*This is a corrected announcement regarding the Terry Armstrong workshop:*

**SAVE THE DATE: Terry Armstrong's one day Watercolor Workshop** hosted by the Wabash Art Guild will be on March 14, 2019 in Wabash, Indiana for the fee of \$55.

The Wabash Art Guild Facebook page will post more information mid January. To be put on a mailing list for entry information please call 260-563-7690.

**School of Creative Arts, University of Saint Francis presents the Alumni Faculty Exhibition**, now through December 16 at the Mimi and Ian Rolland Art Center. USF is located at 2701 Spring Street. Gallery hours are Monday-Friday, 9am-5pm, Saturday, 10am-5pm, and Sunday, 1-5pm.

Please remember to pick up your paintings displayed in the Heritage Winter Show on January 2 or 3, from 2-4pm.

# Applause!

**Nancy Longmate** won Best of Show at the New Haven Community Art Show and sold a painting at Ophthalmology Consultants SW!

**Susan Wenger** won 2nd Prize at the New Haven Community Art Show!

**Patricia Weiss** was accepted in the Elkhart Midwest Museum Show!

**Emily Butler** sold a commission!

**Terri Buchholz** sold a painting through The Orchard Gallery and sold a commission!

**Doug Runyan** completed two commissioned paintings this month! One a gift for a 90 year depicting his beloved lake cottage (photo below) and the other a painting of a barn on a family farm. In addition, he sold 11 paintings!

**Curtis Delk Rose** was written about in an article published November 26, in the Van Wert Times Bulletin! Read the full article here:

<https://timesbulletin.com/Content/News/News/Article/Getting-to-know-a-Mobius-Band-Sculptor/2/4/217330>

**Linda Flatley** sold two watercolors!

**Valerie McBride** sold a painted guitar and two paintings at Citizen Square and received two commissions!

## How do you develop a customer?

Contributed by Sandra McGill

As artists, we have a visceral experience with our environment. We see things much more acutely. Our attention is drawn to light, contrast, color and mood. The casual observers of our space and time do not always take in all the aspects of their surroundings. It is our job, if we wish to sell our art, to convey our vision. We are capturing on a flat surface what we have seen. A moment in time that has moved us to pick up our pencils, brushes, crayons in order to try to convey what spoke to us. The process is exciting, challenging and hopefully rewarding.

But....how do we convince someone that this is “**a moment in time**” that they should own and cherish. Does the art speak for itself? Are the images powerful enough to evoke feelings and memories? The art may be expertly done and beautiful but our response to art is a subjective feeling and not predictable. My own experiences in purchasing art have led me to assume that most people can be persuaded to expand their horizons if they are properly encouraged.

### Steps of encouragement.

**Engage** in conversation about the painting the customer seems drawn to, this assumes they have stopped in front of something. If they are watching you paint, engage them in a conversation about what you are painting. Talk about what made you choose this particular subject. Talk about your other art, I like painting “?”. As an example, my statement would be that I am inspired by the beauty of nature and the elevation of everyday things to art, finding vision and excitement in the mundane. My aesthetic senses (emotion, sensation, sight) are most engaged in my own selections. Share with them what inspires your art. Ask, “What type of art do you like?”. If they seem stumped be more specific in describing different types of work. Remember that they are not artists and do not speak the lingo.

**Reasons** for owning **original** art. Original art is **unique**, you will never see this piece in a friend’s home, it is an extension of you. Original art has higher **quality** paints, ink, and chalks. It is important to help them look closely at the work of art. Point out the layers, textures and interaction with the subsurface. Reproductions will be flatter and not retain their value. Prints are a less expensive version of an original work of art that the artist has signed and numbered. Artists limit the number of prints made of their work as well as supervise the quality of the print and that helps the print retain its value.

**Value** is another reason for owning original works of art. An original will hold its value and has a possibility of gaining value, whereas a reproduction will have little or no resale value. Art can definitely add value to your life. When you buy an original work of art and bring it into your life you are sharing in the artist’s experience and joining the conversation the artist wanted you to hear.

Making the experience an adventure for the purchaser is important. Tell them something about the artist if you can. If you are the artist, explain how you see the world so they can see through your eyes. Art for Christmas is a unique and special gift that will invoke many memories for years to come.

All of this being said, some shoppers just want to be left alone to browse. Be sure to take cues from their responses.

**The Fort Wayne Artists Guild  
Members' Meeting Minutes**

**Allen County Public Library - November 14, 2018, 6:30 pm**

**Business:** Barb Yoder opened the meeting at 6:35 pm. There were 3 guests. Sandra McGill presented information on the Pop-Up show to be held at the City Exchange, November 29 through December 29. Hours are 11:00 – 6:00 Tuesday through Saturday.

Marta Pequignot of Frame Art and Design (located at Dupont and Coldwater Rd.) was the guest speaker. She gave wonderful information how to raise the standard of presentation!

**Minutes:** Were approved as read in the newsletter.

**Treasurer's Report:** Treasurer's report was approved as read in the newsletter.

**Membership:** Dianna Burt was introduced as the new membership chairperson. At present there are 104 paid members.

**Exhibitions:** Nancy Longmate had the exhibition board available for members to sign. She said there is a great variety of mediums at the winter show at Heritage Pointe.

**Programs:** The Christmas party will be held at the Unitarian Universalist Church on Friday, December 7, at 6:00.

**Old Business:** Linda Galloway reported that the by-laws are outdated, some information incorrect and some points are not being followed. The by-law committee has sent their recommended edits to the Board for review and additional edits. She made the motion that FWAG Board present their finalized version of the bylaw to the full membership, three times. These bylaws are to be voted on at the May, 2019 meeting. Motion was approved.

**New Business:** Members show at the ACPL in January....information and forms were available at the meeting.

The members meeting in January will be in the Jeffrey R. Krull Gallery.

Meeting was adjourned at 8:28 pm.

Respectfully submitted by Lynne Padget, FWAG secretary 2017-2018.

## FWAG Exhibition Locations for November & December 2018

Active Day of Fort Wayne

Aldersgate Church

Allen County Retinal Surgeons

Citizens' Square            2nd Floor

3rd Floor

Heritage Pointe of Fort Wayne

Ophthalmology Consultants SW (Engle Road)

Ophthalmology Consultants N (Dupont Road)

Pat Bryan Insurance Agency

Rehabilitation Hospital of Fort Wayne

Townhouse Retirement Center

Visiting Nurse Hospice

Will Jewelers

Karen Bixler

Jerry Hertenstein

Carey Collie

Valerie McBride

Nancy Longmate

FWAG Members' Show

Linda Hall and

Nancy Longmate

Mary Johnston

Lynne Padgett

Brenda Stichter

Carol Bennett

Barb Yoder

Dick Heffelfinger and

Mary Lou Hutter

